

Rep Order# 8863442 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 37382

Printed: 10/05/2012 9:06 AM

Last Received: 10/05/2012 8:44 AM

1 of 8

Station KLAS-TV LAS VEGAS  
Advertiser ( ) BERKLEY, SHELLY  
Product BERKLEY/SENATE/D  
Estimate#  
Buyer MICHAEL DETTORRE  
Phone#  
Fax#

Agency ( ) SHORR JOHNSON MAGNUS  
1831 CHESTNUT ST  
PHILADELPHIA, PA 19103  
Agency C/P1/P2/E  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm \_\_\_\_\_  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

— CONTRACT COMMENT —

BERKLEY FOR SENATE \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

THIS IS A REVISION, DO NOT DOUBLE BOOK

TOTAL - \$69,835

PLEASE CONFIRM

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**Salesperson FAX#** 202-872-0263

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**Rep Firm**  
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**Salesperson** ( ) MIKE JONES  
  
**Salesperson Phone#** 202-872-5388  
**Salesperson FAX#** 202-872-0322

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**Rep Firm** \_\_\_\_\_  
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**Salesperson** (        ) MIKE JONES  
  
**Salesperson Phone#** 202-872-5886  
**Salesperson FAX#** 202-872-0265

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Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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58	SU		800A-83CA		:30	\$215.00	10/21-10/21	1	1	1	\$215.00	
				Buyline Comment: NEWS								
59	SU		830A-90CA		:30	\$265.00	10/21-10/21	0	0	0	\$0.00	
				Buyline Comment: FACE NATN								
60	M		1000P-1030P		:30	\$300.00	10/22-10/22	2	1	2	\$600.00	
				Buyline Comment: ET								
61	M		1030P-1100P		:30	\$275.00	10/22-10/22	1	1	1	\$275.00	
				Buyline Comment: INSIDE EDITION								
62	SU		1000A-400P		:30	\$7,700.00	10/21-10/21	1	1	1	\$7,700.00	
				Buyline Comment: NFL								
63	SA		800P-1000P		:30	\$2,000.00	10/20-10/20	1	1	1	\$2,000.00	
				Buyline Comment: PRIME MOVIE								
64	SA		1135P-1235A		:30	\$95.00	10/20-10/20	1	1	1	\$95.00	
				Buyline Comment: PRIVATE PRACTICE								
65	SA		1235A-135A		:30	\$50.00	10/20-10/20	1	1	1	\$50.00	
				Buyline Comment: DAVINCI'S...								

--REPORT TOTALS--

Report Totals: 132 / \$69,835.00

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**--SALES MONTHLY TOTALS--**

Oct 12: 132 / \$69,835.00  
Sales Totals: 132 / \$69,835.00  
Station Totals: 132 / \$69,835.00  
Lines not sent/rclld/rtrn: 0 / \$0.00

**--COMPETITIVE--**

Market Totals	\$232,783	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books null  
Demos RA35+